



Virginia Green Events



Richmond Earth Day Festival Richmond, VA



Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations, and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

Richmond Earth Day Festival

We are the City's Earth Day Festival featuring family-friendly activities, music, and vendors.

We support all activities related to green tourism, festivals, restaurants, etc.

For more 'green' specific information : www.earthdayrichmond.org/

Virginia Green Activities

This facility pledges that they:

Recycle.

- Have in place clearly marked recycling locations and/or containers. Please check the items that visitors to your facility are able to recycle: (*minimum of 2 required*)
 - Glass bottles
 - Aluminum cans
 - Plastic bottles
 - Paper
 - Cardboard
 - Composting of food & other compostable items
- Other actions taken related to recycling: Composting food wastes!

Minimize the use of disposable food service products.

- Use disposable food service items that are made with recycled content

Printed Materials.

- Use electronic registration, correspondence, and forms instead of paper forms
- Purchase/use paper products with 30% or higher recycled-content

Waste Reduction.

- Track overall solid waste costs (*required for Virginia Green*)
- Chose a **location/venue** that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting. Please provide the "green details" on the venue:
- Arrange for the composting of food waste and other compostables
- Provide condiments, cream and sugar, etc. in bulk
- Purchase recycled-content paper towels and toilet paper
- Encourage the use of mass-transit and/or carpooling to the event
- Provide for recycling of boxes and other set-up wastes
- Purchase from vendors and service providers with a commitment to the environment

Green Signage.

- Have a link on our website to the Virginia Green Events webpage
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers

For more information on **Richmond Earth Day Festival**, see www.enrichmond.org or contact Christine Beish at cbeish@enrichmond.org or 804-649-0954.

For more information on the Virginia Green program, see www.deq.state.va.us/Programs/PollutionPrevention/VirginiaGreen.aspx.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

